

Selling Tips:

How to sell the Turnover Ball

- ✓ 1. "This is the number one selling gooseneck hitch in America. People who have used this hitch won't use any other"
- ✓ 2. "This product is warranted for as long as you own your truck."
- ✓ 3. "When you need to use your truck for something other than towing, the ball stows away in the same receiver, giving you a clean and level bed."
- ✓ 4. "The Turnover Ball only requires a 4" round hole in the bed of your expensive truck"
- ✓ 5. "The mounting system doesn't require any drilling through the frame of your truck, which could void your truck's warranty"